

# Be Well™ Baytown

Building a healthier community together

**Be Well™ Baytown** unites the community to carry out sustainable solutions for positive, long-lasting changes in people's lives.

## OVERALL IMPACT

<b>16</b>	organizations represented on the Be Well Baytown Steering Committee
<b>93%</b>	of Baytown community reached
<b>95%</b>	of Steering Committee members agreed that community collaborations and activities can be sustained over the long term
<b>3,900+</b>	hours of capacity building, technical assistance, project management and program evaluation provided by the Be Well Communities™ team

**35 evidence-based interventions** implemented in five target areas: **healthy eating, active living, sun safety, tobacco-free living** and **preventive care**.

"Be Well Baytown is an influencer in our community across a wide range of health-related initiatives that are leading to long-lasting positive changes in people's lives. It is a stunning example of what can be accomplished when a plan is developed, nurtured and implemented with excellence."

— **BE WELL BAYTOWN STEERING COMMITTEE MEMBER**



**HEALTHY EATING****394**

clients received application and technical assistance for state-funded social and health services by a Houston Food Bank Community Assistance Program Navigator

**9.6M+**

pounds of healthy food distributed

**ACTIVE LIVING****420**

senior fitness classes implemented

**24,000**

students benefited from a coordinated school health approach

**SUN SAFETY****40**

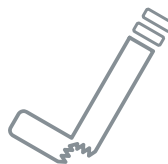
sunscreen dispensers installed in the community

**35,000+**

people received sun safety information and resources

**54**

sunshades installed at city parks, schools and college campuses

**TOBACCO-FREE LIVING****19,000+**

Baytown residents were given tobacco-free resources and information through presentations, outreach events and tobacco cessation programs

**PREVENTIVE CARE****57**

clinics provided all recommended free immunizations to 1,717 youth, including the HPV vaccine

HPV vaccination series completion rates among high school students in GCCISD increased by 77.1%

**5,800+**

cancer screenings provided

**59%**

increase in individuals up-to-date in colon cancer screening tests

**36%**

increase in individuals up-to-date in Pap tests

**61%**

increase in individuals up-to-date in mammograms

**A special thanks to the Be Well Baytown Steering Committee**

Chambers County Public Health Department • Chambers Health • City of Baytown • Communities in School Baytown • ExxonMobil • First3Years: Babies in Baytown • Fred Aguilar Promise Center • Goose Creek CISD • Harris Health • Hearts and Hands of Baytown • Houston Food Bank • Lee College • Southeast Harris Community Coalition, a program of the Bay Area Council on Drugs and Alcohol (BACODA) • Talent Yield Coalition sponsor of Marcelous-Williams Resource Center • The University of Texas MD Anderson Cancer Center • United Way of Greater Baytown Area & Chambers County • UTHealth Houston School of Public Health