## MD Anderson Impact Evaluation Core

MD Anderson's Impact Evaluation Core serves as an evaluation partner for collaborators to assess the impact of initiatives. We specialize in evaluating initiatives focusing on priority populations experiencing health disparities.

Created and led by transdisciplinary experts, the Impact Evaluation Core conducts and supports comprehensive evaluation services to improve prevention, research, public health and clinical practice.

## **Services**

The Impact Evaluation Core offers evaluation services throughout the life cycle of initiatives such as:

- End-to-end evaluation design, planning, implementation and dissemination
- Data collection, e.g., interviews, surveys, focus groups
- Analysis of primary and secondary data
- Selection of key performance indicators
- General evaluation consultation

Contact us to learn more about how we can support you.



Making Cancer History®





For more information, visit

MDAnderson.org/ImpactEvaluation